

# Connect your members to an ATM experience that's nationwide.

INCREASE ACCESS • ENHANCE CONVENIENCE • IMPROVE VISIBILITY



**CO-OP ATM** connects you to the nation's largest credit union-owned, surcharge-free ATM network. Offering the coast-to-coast convenience of 30,000 ATMs, the network provides members with easy access to their accounts where they live, work and travel. Free ATM locations are one of the best possible ways to build strong member relationships, as well as one of the key features that can persuade non-members to join your credit union. CO-OP ATM participants also can seamlessly implement the latest innovations developed to meet evolving member expectations.

## Top Reasons to Use CO-OP ATM

- 1 Leverage the visibility** of the best-recognized, highest-quality credit union ATM network
- 2 Provide access** at more credit unions and retail locations than with any other network
- 3 Simplify operations** with turnkey implementation, easy connectivity and complete management support
- 4 Maximize member convenience** with online, telephone and mobile app locator tools

## CO-OP ATM offers:

- The convenience of an ATM network larger than almost any bank in the country
- 30,000 surcharge-free ATMs, covering all 50 states and 10 countries
- Retail locations including 7-Eleven®, Costco and Publix
- Easy access to CO-OP ATM Innovations such as remote marketing and management, check imaging, advanced analytics and secure, cardless shared branching transactions



## What's In It

### CO-OP Locator Services

A range of tools that point the way to the nearest surcharge-free ATM, wherever your members may be, through a choice of all the leading technologies:

- Online at CO-OPatm.org
- Smartphone applications available on both Apple and Android devices
- Text messaging
- Search Widgets for your website
- XML Feed via our API Program
- By phone at 1-888-SITE-COOP

### PIN POS

CO-OP's partnership with First Data offers turnkey access to a full-coverage PIN POS network through a service specifically designed for credit unions.

- Access to nearly 2 million PIN POS locations across the country
- Market-competitive interchange and switch fees
- A solution that enhances your credit union's brand image and strengthens relationships with your members

### CO-OP ATM Signage Program

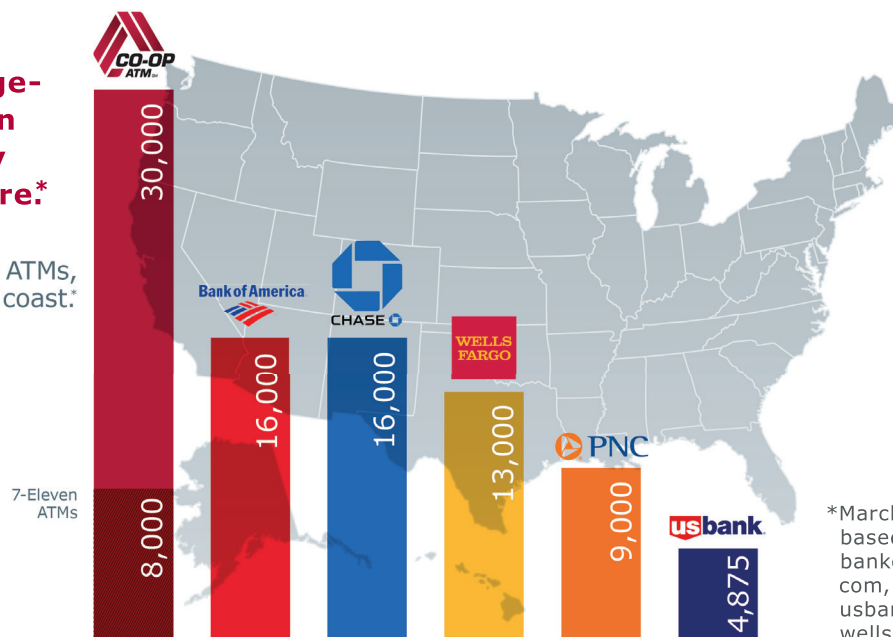
Subsidized signage that leverages the national recognition of the CO-OP logo, helping increase traffic by identifying your ATMs as part of the nearly 30,000 surcharge-free terminals on CO-OP Network. For more information on CO-OP ATM Signage Program, visit [CO-OPfs.org/atmsignage](http://CO-OPfs.org/atmsignage)

### CO-OP Marketing Portal

Turnkey consumer materials, including ATM screen and marketing strategy guides that build awareness among your members about the access and convenience your credit union offers. Visit [CO-OPfs.org/MarketingPortal](http://CO-OPfs.org/MarketingPortal) for more information.

**More surcharge-free ATMs than just about any bank, anywhere.\***

More ATMs, coast to coast.\*



\*March 2017 comparison based on claims located at [bankofamerica.com](http://bankofamerica.com), [chase.com](http://chase.com), [pnc.com](http://pnc.com), [usbank.com](http://usbank.com), [usbanklocations.com](http://usbanklocations.com) and [wellsfargo.com](http://wellsfargo.com)

## Is It Right for You?

Credit Union Challenges	CO-OP ATM Network Solutions
I need to offer nationwide ATM access that can compete with big-bank networks.	Members can use more than 30,000 surcharge-free ATMs in all 50 states.
I want to increase visits to our ATMs by members of other credit unions.	CO-OP's subsidized signage program and turnkey consumer marketing materials increase visibility and awareness of your terminals.
I want to generate member interest in other products and services our credit union offers.	Optional innovations for CO-OP ATM participants include remotely managed screen graphics for cross-selling.

For more information, contact 800.782.9042, option 2 or send an email to [sales@CO-OPfs.org](mailto:sales@CO-OPfs.org)

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**Be There. Be More.**

